

## VABA 2019 Annual Conference Sponsorship Opportunities

VABA invites you to be a part of our annual conference as a sponsor. We expect a packed house as this year's conference is offering two workshops and more breakout sessions. Your sponsorship not only will reach our conference attendees but also has the potential to reach our 1100 Facebook Followers, be viewed through 350 weekly website visits and be accessible to over 400 members (and growing!).

NEW! This year we offer specially designed sponsor packages as well as unique a-la-carte opportunities allowing for maximum visibility before, during and after the conference. Introduce new products. Establish your presence in the marketplace. Reinforce existing relationships and develop new customers. Reach the audience you are looking for - All for a great value!

<b>Sponsorship Benefits &amp; Levels</b>	<b>PREMIER PARTNER \$3,000+</b>	<b>DIAMOND \$2000+</b>	<b>PLATINUM \$1500+</b>	<b>GOLD \$1000+</b>	<b>SILVER \$500+</b>	<b>BRONZE \$350+</b>
Listing on general Sponsorship Sign	✓ BOLD	✓ BOLD	✓	✓	✓	✓
Sponsor Ribbons to wear during conference	✓	✓	✓	✓	✓	✓
Recognition at Conference Welcome and Membership Meeting	✓	✓	✓	✓	✓	✓
Company logo on VABA Website	✓	✓	✓	✓	✓	✓
Complimentary Registration	2	2	1	1	1	
Promo/Swag item included in conference bag	✓	✓	✓	✓	✓	
One Complimentary Exhibit Table	✓	✓	✓	✓	✓	
Ad in official conference program	✓ Full Page	✓ Full Page	✓ Full Page	✓ ½ Page		
Recognition on VABA Facebook	✓ (2 Post)	✓ (1 Post)	✓ (1 Post)			
Listing on sign during Full VABA Conference	✓					

## Build Your Own Sponsorship Package

1. With so many amazing opportunities to promote your company in 2019, why not pick and choose where you want to be to meet your target audience.
2. **Build your own package from the à la carte opportunities below** to equal the Premier Partner, Diamond, Platinum, Gold, Silver, or Bronze Sponsorship investment level.
3. Select one or more of the items below. Total your items to determine your sponsorship level.
4. Reply by February 1, 2019 to ensure inclusion in the program and other printed materials. Multiple items can be chosen to achieve your desired level. Multiple companies will be accepted at all levels. Items are First Come, First Served. To secure your sponsorship this form must be completed and submitted.

<b>Sponsorship Options</b>	<b>Cost</b>
<input type="checkbox"/> <b>Tote Bags with your logo (exclusive)</b> Distributed at the entrance to Exhibit Hall, tote bags may be used to carry literature and giveaways received at the conference. Purchasing this sponsorship entitles you to put your company logo on this prominent piece that is sure to be used after the event.	<b>\$ 3,000</b>
<input type="checkbox"/> <b>Lanyard with your logo (exclusive)</b> Gain extra visibility for your company at the event by sponsoring badge lanyards (fabric necklaces worn by attendees throughout the event). Your company's logo will be highly visible by attendees each day. In order to participate in this opportunity, the sponsor must provide a single-color EPS file of their organization's logo.	<b>\$ 2,000</b>
<input type="checkbox"/> <b>Back cover color ad (exclusive)</b> Be recognized as a leader in the field with a highly-visible exclusive ad in the conference program.	<b>\$ 2,000</b>
<input type="checkbox"/> <b>Conference Pens (exclusive)</b> A pen with your company's logo will be given to each attendee in the conference bags.	<b>\$ 2,000</b>
<input type="checkbox"/> <b>Front inside cover color ad (exclusive)</b> Be recognized as a leader in the field with a highly visible exclusive ad in the conference program.	<b>\$ 2,000</b>
<input type="checkbox"/> <b>Saturday lunch (exclusive)</b> Your company will be the exclusive sponsor of the lunch served to attendees on Saturday. Your company will be recognized through on-site signage.	<b>\$ 2,000</b>
<input type="checkbox"/> <b>Back inside cover color ad (exclusive)</b> Be recognized as a leader in the field with a highly-visible exclusive ad in the conference program.	<b>\$ 1,750</b>
<input type="checkbox"/> <b>Friday Night Happy Hour (exclusive)</b> Kick off the first day at the VABA Conference Reception. Sponsorship will include signage and visibility during the promotion.	<b>\$ 2,000</b>
<input type="checkbox"/> <b>Selfie Picture Station (exclusive)</b> Receive premier logo placement on photo frame used for the selfie-station.	<b>\$ 1,500</b>
<input type="checkbox"/> <b>Breakfast sponsor (exclusive)</b> Start participants off on the right foot Saturday by sponsoring a delicious breakfast. Your company will be recognized through on-site signage.	<b>\$ 1,500</b>

- Water station (2 available)** **\$ 1,250**  
 Let attendees see your company's logo on signage at one of the water stations during the event.
- Workshop sponsor (2 available)** **\$ 1,250**  
 Your company will be the exclusive sponsor of one of the workshops provided to attendees on Friday. Your company will be recognized through on-site signage and announcement.
- Saturday snack break (exclusive)** **\$ 1,200**  
 Your company will be the exclusive sponsor of the snack break provided to attendees on Saturday. Your company will be recognized through on-site signage.
- Saturday coffee break (exclusive)** **\$ 1,000**  
 Let attendees wake up to your company's logo on signage at the coffee station during event. This is an exclusive sponsorship.
- Poster session sponsor (exclusive)** **\$ 800**  
 Sponsor professionals and students promoting research in applied behavior analysis. Your company will be recognized through on-site signage.
- Volunteer T-shirts (exclusive)** **\$ 750**  
 Your company can participate in an opportunity to have your logo included on the back of the official event volunteer T-shirt to be distributed to volunteers.
- Exhibitor** **\$ 500**  
 6' tabletop exhibit table space during Friday Happy hour and conference breaks.
- All items above include complimentary conference registration and Exhibitor Table.*

 **Space on Jobs Board** **\$ 200**  
 Advertise open company positions. Bring a single page ad to post on the VABA table in the Exhibit Hall.
- Student Conference Scholarship** **\$ 75**  
 Sponsor a student to attend the 2019 conference. Eligibility determined by VABA student member standards.
- Raffle donation** **\$ 75, \$100, \$150, \$300,  
\$Other**  
 Offer an exciting raffle prize for conference attendees. Use this opportunity to showcase what's new or promote services you offer.

**Opportunities are first-come, first-served (based on payment).**  
**When you are ready to choose, [please fill out our sponsor form.](#)**

Don't see something that fits your needs/budget? Need more information? Personalization available. Contact VABA Staff - we want to work with you! [sponsors@virginiaaba.org](mailto:sponsors@virginiaaba.org)