



VIRGINIA ASSOCIATION FOR BEHAVIOR ANALYSIS

The mission of the Virginia Association for Behavior Analysis is to promote and support the practice, research, and dissemination of behavior analysis throughout the Commonwealth of Virginia.

1-YEAR SNAPSHOT OF OUR 2-YEAR STRATEGIC PLAN

JULY '17 to JUNE '18 DASHBOARD ● Outcome Achieved or Surpassed ● Outcome Approached ● Outcome Not Yet Reached

GOAL 1

Improve Viability and Sustainability of the Organization

- Retain 80% of members each year (**Actual 54%**)
- Increase student membership by 20% (**Actual 18%**)
- Increase membership by 20% (**Actual 35%**)
- Create and implement financial policies handbook
- Create and implement board handbook
- Create and disseminate annual report
- Increase nonconference income to 20% of total. (**Actual 29% of revenue**)
- Grow annual conference participation by 40% (**Actual 11%**)
- Establish a dedicated reserve fund

GOAL 2

Provide Quality Service to Our Members

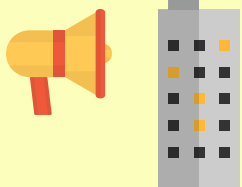
- Disseminate quarterly newsletter
- 90% of VABA members will recommend joining (**Actual 91%**)
- Provide 3 professional development opportunities outside the annual conference per year (**Actual 2**)
- Provide 2 networking events per year in addition to the conference networking event per year (**Actual 1**)
- 90% of conference participants will recommend other attend (**not asked**)
- Achieve open rate of 60% for each newsletter (**Actual 57%, 49%, 61%, 57%**)
- Increase number of users on Members only section of website (**Average Page Views 191**)

GOAL 3

Advocate for the Science of Behavior Analysis in VA

- Maintain relationship with lobbyist
- Meet with 10 lawmakers to disseminate information about behavior analysis
- Achieve passage of LMHP law
- Enroll 100 Members to receive notice of blog posts (**Actual 15**)
- Complete and distribute ABA & Mental Health White Paper
- Maintain monthly meetings of Policy committee
- Distribute public comment on 3 government issues
- Give 3 presentations disseminating ABA to non-certificants around Commonwealth (**Actual Actual 7**)
- Give 3 presentations on Behavior Analysis and the law to universities around the Commonwealth (**Actual 1**)
- Create and disseminate Behavior Analysis in School Resource Guide and case studies to stakeholders

ADVOCACY



This year we had great gains in advocacy including the passage of the bill that designates LBAs as LMHPs (to be finalized January 2019), and regular attendance at DMAS/DBHAS Behavioral Health Associations monthly meetings.

We continue wot work with our lobbyist, Matthew Stanley from Aegis Associates.

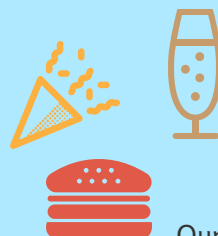
This year we upped our member benefits game!

BENEFITS

- Continuing education with Relias
- Discounts on office supplies at OfficeMax/OfficeDepot
- Discounts on car rentals with Enterprise
- Discount tickets at Kings Dominion



EVENTS



- 2 separate continuing ed events - A joint event with the DBA SIG (Assessment Practices in Behavior Analysis) in December of 2017, and PEAK Training in March of 2018
- 1 happy hour - Hampton Roads in February of 2018

Our 14th Annual Conference was held in Roanoke and attendance hit an all time high of 351!