



# VIRGINIA ASSOCIATION FOR BEHAVIOR ANALYSIS

The mission of the Virginia Association for Behavior Analysis is to promote and support the practice, research, and dissemination of behavior analysis throughout the Commonwealth of Virginia.

## ANNUAL REPORT 2016 – 2017

### VABA 2016–17 DASHBOARD



Outcome Achieved or Surpassed



Outcome Approached



Outcome Not Yet Reached

### GOAL 1

#### Be well known in the Community

- Annual conference participation will be at capacity each year (Actual - over capacity in 2017)
- Membership increased by 15% annually (Actual - Growth over 2016 = 12.5%)
- Facebook “likes” increased to 1000 (Actual - 846 likes)
- 100% of all Virginia licensed behavior analysts, assistant behavior analysts are members of VABA (Actual 26% of LBAs, 18% of LABAs - 25% total)
- VABA referenced in media/press five times annually (Actual - not achieved)
- Newsletters, articles in local newspapers (Actual - not achieved)

From 2015 to 2016, VABA Membership increased 29%. Already in 2017, Membership has increased 9% over 2016. In March of 2017, Virginia hit the 1000 mark with licensed behavior analysts!

#### MEMBERSHIP



#### WORKGROUPS

In an effort to better serve our members, we hosted three workgroups.

- ABA In Schools - a survey was sent to Special Ed directors and the results can be seen on our Web site. 101 of 133 LEAs responded!
- ABA in Clinics - Now a Facebook group; email VABA to join!
- BCaBAs in VA - Now a Facebook group; email VABA to join!



### GOAL 2

#### Provide quality service to our members

- 50% of members open electronic newsletter distributed quarterly (Actual - Average is 56.25%)
- 50% of members use Members Only section of Web site as identified via survey (Actual - 64% find it useful)
- 20% of Facebook posts are shared by at least one person (Actual - 94.6% of 147 posts shared)
- 75% of VABA Members would recommend VABA (Actual - 99%)
- 100% of existing VABA members who remain in Virginia renew membership annually (Actual - 45.5% renewed)

#### EVENTS

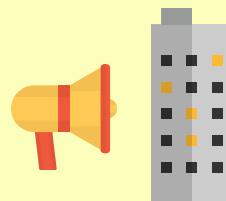


Our 13th Annual Conference was held in Midlothian and attendance hit an all time high of 311!

This fiscal year, VABA hosted

- 2 separate continuing ed events - Hoch/Corso in July 2016 and a Journal Club in March 2017
- 2 happy hours - Richmond in September 2016 and Harrisonburg in January 2017

#### ADVOCACY



VABA's Public Policy Committee has been hard at work making sure behavior analysts have a seat at the table instead of being on the menu.

This year, we hired a professional lobbyist - Matthew Stanley from Aegis Associates. We also suggested three public comment this year.