



Reach conference attendees plus:



Over 1,700 followers on social media!



Viewed via over 1,500 weekly website visits!



Be accessible to over 650 members!

2022
**ANNUAL VABA
CONFERENCE**
**SPONSORSHIP
OPPORTUNITIES**

**APRIL 29TH-30TH, 2022
RICHMOND, VA**

Sponsorship Levels & Benefits

Exclusive Conference Sponsor - \$4,000

Be the main sponsor of our conference! Enjoy top billing with the largest logo and the most signage across the Conference app. In addition to Premier Level benefits you will also present a promotional video shown in-person and virtually!

Premier \$3,000+

- ✓ **Bold** listing on general Sponsorship Sign
- ✓ Sponsor Ribbons to wear during conference
- ✓ Recognition at Conference Welcome & Member Meeting
- ✓ Company logo on VABA Website
- ✓ Complimentary Registration for 2 attendees
- ✓ Promo/Swag item included in conference bag
- ✓ One Complimentary Exhibit Table
- ✓ Recognition on VABA social media with 2 dedicated posts
- ✓ Listing on sign during Full VABA Conference

Platinum \$1,750

- ✓ Listing on general Sponsorship Sign
- ✓ Sponsor Ribbons to wear during conference
- ✓ Recognition at Conference Welcome & Member Meeting
- ✓ Company logo on VABA Website
- ✓ Complimentary Registration for 1 attendee
- ✓ Promo/Swag item included in conference bag
- ✓ One Complimentary Exhibit Table
- ✓ Recognition on VABA social media with 1 dedicated post

Silver \$1,000

- ✓ Listing on general Sponsorship Sign
- ✓ Sponsor Ribbons to wear during conference
- ✓ Company logo on VABA Website
- ✓ Complimentary Registration for 1 attendee
- ✓ Promo/Swag item included in conference bag

Diamond \$2,000+

- ✓ **Bold** listing on general Sponsorship Sign
- ✓ Sponsor Ribbons to wear during conference
- ✓ Recognition at Conference Welcome & Member Meeting
- ✓ Company logo on VABA Website
- ✓ Complimentary Registration for 2 attendees
- ✓ Promo/Swag item included in conference bag
- ✓ One Complimentary Exhibit Table
- ✓ Recognition on VABA social media with 1 dedicated post

Gold \$1,500

- ✓ Listing on general Sponsorship Sign
- ✓ Sponsor Ribbons to wear during conference
- ✓ Recognition at Conference Welcome & Member Meeting
- ✓ Company logo on VABA Website
- ✓ Complimentary Registration for 1 attendee
- ✓ Promo/Swag item included in conference bag
- ✓ One Complimentary Exhibit Table

Bronze \$500

- ✓ Company logo on VABA Website
- ✓ Recognition on VABA social media with 1 group post



2022

SPONSORSHIP LEVEL OPTIONS

Exclusive Level - \$4,000

Your company will receive headline attention as the main sponsor of the event via the most signage plus a promotional video for attendees to see virtually and in-person!

Premier Level - \$3,000

Choose one!

- **Tote Bags with your logo**
 - Distributed at the entrance & used to carry literature and giveaways
- **Friday Night Happy Hour**
 - Kick off the first day at the VABA Conference Reception with signage and visibility during the event
- **Volunteer T-Shirts**
 - Your company logo will be included on the back of the official volunteer T-shirt

Diamond Level - \$2,000

Choose one!

- **Professional Headshot Station**
 - Receive exclusive visibility during our newest conference offering from a professional photographer providing attendees a new headshot
- **Breakout Session Sponsor - 2 available**
 - Your name is front and center for our breakout sessions (morning or afternoon)
- **Saturday Lunch**
 - Your company will be the exclusive sponsor of the lunch served to Saturday attendees and recognized through on-site signage
- **Workshop Sponsor - 2 spots available**
 - Your company will be the exclusive sponsor of one of the workshops provided to attendees on Friday and recognized through on-site signage and an announcement.



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SPONSORSHIP LEVEL OPTIONS

Platinum Level - \$1,750

Choose one!

- **Selfie Picture Station**
 - Receive premier logo placement on the photo frame used for the selfie-station
- **Breakfast Sponsor**
 - Start participants off on the right foot by being the sole sponsor of our Saturday delicious breakfast
- **Saturday Coffee Break**
 - Let attendees wake up to your company's logo on signage at the coffee station during the event.

Gold Level - \$1,500

Choose one!

- **Water Station - 2 spots available**
 - Let attendees see your company's logo on signage at one of the water stations during the event
- **Saturday Snack Break**
 - Your company will be the exclusive sponsor of Saturday's snack break for attendees and recognized through on-site signage.
- **Poster Session Sponsor**
 - Sponsor this session to support professionals and students promoting research in applied behavior analysis and be recognized through on-site signage.
- **Yoga Session Sponsor**
 - Help attendees stretch out before Saturday's sessions in a morning yoga class

Silver Level - \$1,000

Choose one!

- **Exhibitor**
 - 6' tabletop exhibitor table space during Friday's Happy Hour and conference breaks
- **Restroom Station Sponsor**
 - Let attendees see your company's logo on signage for the restroom areas during the event
- **Nursing Room Sponsor**
 - Let attendees see your company's logo on signage for the nursing area during the event



2022

SPONSORSHIP LEVEL OPTIONS

Bronze Level - \$500

- **Virtual Exhibitor**
 - Can't attend in person? Still have visibility through all virtual platforms with 1 social media post with other Bronze sponsors and your logo on VABA's website

Space on Jobs Board - \$200

Advertise open company positions. Bring a single page ad to post on the VABA table in the Exhibit Hall.

Student Conference Scholarships - \$75

Sponsor a student to attend the 2022 Conference and have your logo displayed in between sessions on a screen saver for all attendees to see.

Raffle Donation

Offer an exciting raffle prize for conference attendees. Use this opportunity to promote your company through a donated training or service you offer or simply supply a fun gift!

Don't see something that fits your needs/budget? Need more information? Personalization available!
Contact VABA Staff - we want to work with you!

sponsors@virginiaaba.org

