



Sign up now!

SPONSORSHIP OPPORTUNITIES

April 28th - 29th, 2023

Reach 300 conference attendees plus:



Over 1,800 followers
on social media!



Viewed via over
2,300 monthly
website visits!



Be accessible to
over 670 members!



VABA 2023

HARRISONBURG, VA
ANNUAL CONFERENCE & MEETING

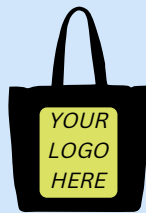
VABA 2023 Sponsorship Levels

EXCLUSIVE SPONSOR ● \$4,500

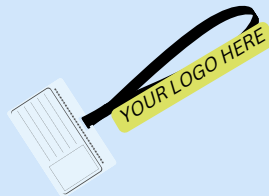
YOUR COMPANY WILL RECEIVE HEADLINE ATTENTION AS THE MAIN SPONSOR OF THE EVENT VIA THE MOST SIGNAGE PLUS A PROMOTIONAL VIDEO FOR ATTENDEES TO SEE VIRTUALLY AND IN-PERSON!

Premiere Options

\$3,500
TOTE BAGS WITH
YOUR LOGO



\$3,500
NAMETAG
LANYARDS



\$3,000
FRIDAY NIGHT
SOCIAL



\$3,000
WIFI PASSWORD
SPONSOR



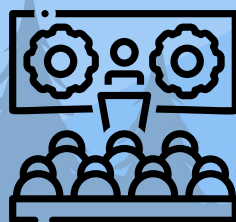
\$3,000
VOLUNTEER
T-SHIRTS



*Logo placed on the back of t-shirts

Diamond Options

\$2,500
WORKSHOPS

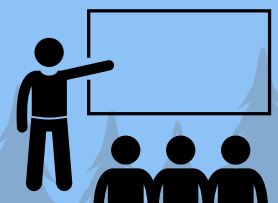


YOUR LOGO
HERE

\$2,500
FRIDAY LUNCH



\$2,500
BREAKOUT
SESSIONS



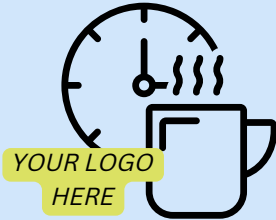
YOUR LOGO
HERE

VABA 2023 Sponsorship Levels

Platinum Options

\$2,000

COFFEE BREAK
STATION



\$1,750

SELFIE STATION
SPONSOR

YOUR LOGO HERE



*Selfie frame will include VABA 2023 + the Sponsor logo will be at the station not on the sign

\$1,750

SATURDAY
SNACK
BREAK



\$1,750

SATURDAY
BREAKFAST



Gold Options

\$1,500

WATER STATION
(2 AVAILABLE)



\$1,500

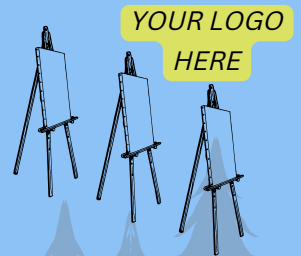
NURSING ROOM
SPONSOR



YOUR LOGO
HERE

\$1,500

POSTER SESSION
SPONSOR



YOUR LOGO
HERE

VABA 2023 Sponsorship Levels

Exhibitor Options

\$1,000

EXHIBITOR TABLE



\$500

VIRTUAL EXHIBITOR*



*Your logo on our website
and group social media posts

MORE OPTIONS:

Jobs Board Post



\$200

Student Conference



Scholarship

\$85

Raffle Donation



Your Choice

Don't see something that fits your needs/budget?
Have a question about a sponsorship option? Personalization available!
Contact VABA Staff - we want to work with you!

SPONSORS@VIRGINIAABA.ORG

VABA 2023 Sponsorship Benefits

What do we get?

Benefit

Exclusive Level
Premier Level
Diamond Level
Platinum Level
Gold Level
Exhibitor Table

Promotional video shown in-person & virtually	●					
Listing on sign during entire VABA Conference	●					
Bold listing on general Sponsorship Sign	●	●	●			
One Promo/Swag item in conference bag	●	●	●	●		
Recognition on VABA social media with dedicated post(s)	2	2	1	1		
Name on conference screensaver	●	●	●	●	●	
Recognition at Conference Welcome & Member Meeting	●	●	●	●	●	
Logo/name on Conference T-Shirt	XL LOGO	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	NAME ONLY	
One Exhibit Table	●	●	●	●	●	●
Complimentary Registration(s)	2	2	1	1	1	1
Company logo on VABA Website	●	●	●	●	●	●
Ribbons to wear during conference	●	●	●	●	●	●