

INTELLECTUAL PROPERTY



"a commercially valuable product of the human intellect, in a concrete or abstract form such as a copyrightable work, a protectable trademark, a patentable invention, or a trade secret." (Source: Black's Law Dictionary)
In other words, all the innovative and useful things we create!

INTELLECTUAL PROPERTY (IP) IS ALL THE INNOVATIVE AND USEFUL THINGS WE CREATE!

Some risks include taking credit for others' work, copying or counterfeiting others' work, or using another company's name so it seems there is an affiliation that doesn't actually exist. The original owners/authors may lose their rights to their content!



THE ORIGINAL OWNERS/AUTHORS MAY LOSE THEIR RIGHTS TO THEIR CONTENT!

What should you do?



Protect your own work by putting your name on it, or even copyrighting it with the help of a lawyer.



Respect others' work by asking if you can use it and quoting the author. Don't change the work without permission or highlighting that you have done so.



If you see your IP or someone else's being misused or miscredited, say something! Help give credit where credit is due.



Continue to share work in open formats, but make sure the original author receives the credit.

What about the BACB(R)?

The BACB goes to great lengths to protect its assets including its credentials, BCBA(R), BCaBA(R), and RBT(R). This is not just to protect its own interests, but is for the protection of ALL of its certificants. If they do not do so, and they were to lose their copyright, then all the hard work that you put into your certification would be in jeopardy as anyone could call themselves a BCBA, BCaBA, or RBT.